

# Local Market Update – January 2014

A RESEARCH TOOL PROVIDED BY THE MULTIPLE LISTING SERVICE OF HILTON HEAD ISLAND AND THE HILTON HEAD AREA ASSOCIATION OF REALTORS®



## Hilton Head Totals

**+ 9.1%**

Change in  
New Listings

**+ 10.8%**

Change in  
Closed Sales

**- 38.3%**

Change in  
Median Sales Price

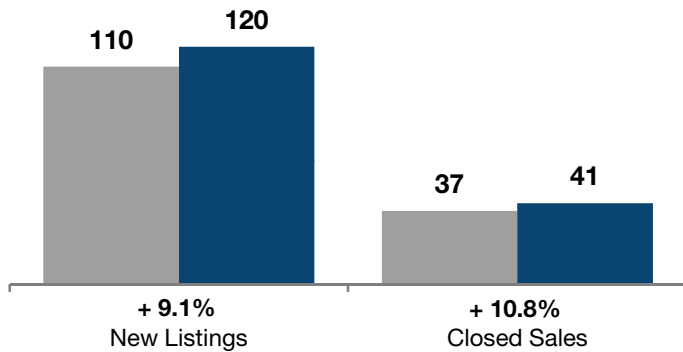
### Attached Condominiums Only

	January			Year to Date		
	2013	2014	+ / -	2013	2014	+ / -
New Listings	110	120	+ 9.1%	110	120	+ 9.1%
Closed Sales	37	41	+ 10.8%	37	41	+ 10.8%
Median Sales Price*	\$230,000	\$142,000	- 38.3%	\$230,000	\$142,000	- 38.3%
Percent of List Price Received*	93.6%	92.6%	- 1.0%	93.6%	92.6%	- 1.0%
Days on Market Until Sale	184	92	- 50.1%	184	92	- 50.1%
Inventory of Homes for Sale	762	700	- 8.1%	--	--	--

\* Does not account for seller concessions. | Activity for one month can sometimes look extreme due to small sample size.

### January

■ 2013 ■ 2014



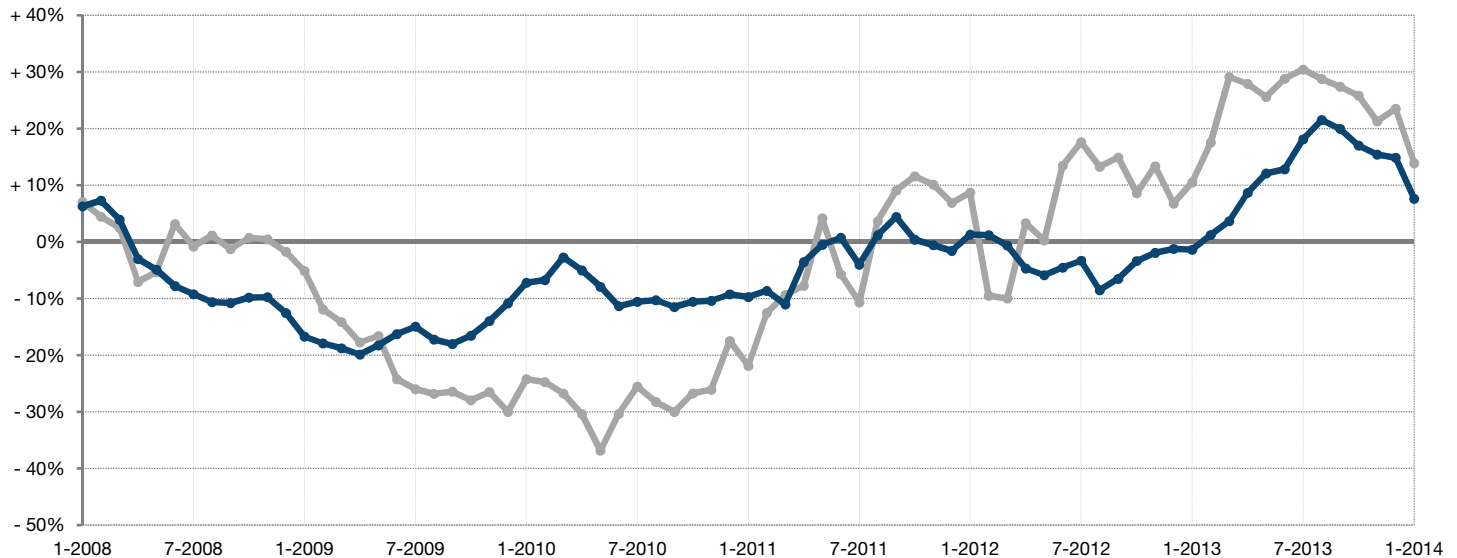
### Year to Date

■ 2013 ■ 2014



### Change in Median Sales Price from Prior Year (6-Month Average)\*\*

All MLS — Hilton Head Totals – Attached Condominiums Only



\*\* Each dot represents the change in median sales price from the prior year using a 6-month weighted average. This means that each of the 6 months used in a dot are proportioned according to their share of sales during that period. | Data is Copyright © 2014 All Rights Reserved. MLS of Hilton Head Island. | Sponsored by South Carolina REALTORS®. | Powered by 10K Research and Marketing.